New NuSmile website expands capabilities

Easy ordering on desktop, tablet and mobile

By NuSmile Staff

NuSmile Ltd. has launched an enhanced website designed for customer convenience and improved function.

The new website’s key customer benefits include:
- Easy ordering on desktop, tablet and mobile phones;
- A new “refill your crown kit” app that the company describes as being easy and intuitive;
- More detailed information on upcoming NuSmile ZR Zirconia Crown workshops;
- Up-to-date information on upcoming industry and NuSmile events;
- More information on award-winning NuSmile solutions;
- Added capabilities that make it easier to connect with NuSmile products for easy access to helpful information;
- For international customers, added capabilities that make it even easier to connect with NuSmile distributors;
- An expanded collection of pictures and videos that show the work dentists are doing every day using NuSmile solutions.

“Today more than ever, customers need and deserve vendor websites that make it as convenient as possible to access important information, order products and communicate with customer service,” said Mark Binford, NuSmile SVP and team leader for the development of the new site. “We spent 18 months working closely with cutting-edge website design, development and optimization firms to make sure our customers have a great experience when they visit our website, and we’re confident they will.”

NuSmile’s new website can be viewed at www.nusmile.com.

About NuSmile

Founded in 1991 in Houston by Diane Johnson Krueger, NuSmile is a worldwide leader in pediatric esthetic restorative dentistry. Shortly after its founding, the company invented its first esthetic pediatric crown; more than 4 million have been used in restorations in the 25 years since.

The company’s offerings include the NuSmile ZR Zirconia crown system, featuring Try-In crowns to prevent saliva/blood contamination and NuSmile BioCom® BioActive Cement for bond strength and ease of handling; NuSmile Signature Pre-veneered crowns; NuSmile SSC Pre-contoured crowns; and NuSmile NeoMTA™ pulp therapy medicament.

NuSmile prides itself on a passion for customer care, commitment to research and support of the American Academy of Pediatric Dentistry (AAPD), the International Association of Pediatric Dentistry (IAPD), the Canadian Academy of Pediatric Dentistry/Académie Canadienne de Dentisterie Pédiatrique (CAPD/ACPD), the Institute for Pediatric Dentistry (IPD) and several other organizations dedicated to the dental care of children and the dentists who serve them.
A new composite cement “OT CEM” has been released by the Rhein83’s research laboratories. Designed for bonding attachments directly in the mouth or in the laboratory, OT CEM is a self- and photo-curing cement for permanent metal-to-metal bonding of attachments in prosthetic implant solutions.

Radiopaque with a highly workable processing and curing time, OT CEM is recommended for cementing the reconstructive concave sphere, the solid reconstructive sphere and the threaded sleeves for the threaded attachments OT CAP – OT EQUATOR.

The package includes a two-component syringe of 5 ml and 10 self-mixing tips. For more information you can contact American Recovery in New Rochelle, N.Y., by telephone at (914) 632-3800 or by email at info@american-recovery.com.

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Admira Fusion x-tra: All ceramic-based direct bulk-fill restorative

By VOCO Staff

VOCO has introduced Admira® Fusion x-tra, describing it as “the world’s first all ceramic-based direct bulk-fill restorative material.”

After almost two decades of intensive research and development, VOCO has created the first ever nano-ORMOCER® through the innovative fusion of VOCO’s proven nano-hybrid and ORMOCER (ORGanically MODified CERamic) technologies.

Admira Fusion x-tra’s chemistry base is formed by silicon oxide, making up both the glass fillers as well as the ceramic resin matrix, a first of its kind.

This unique “pure silicate technology” offers several advantages, including up to 50 percent lower polymerization shrinkage (1.25 percent by volume) than today’s conventional composites, as well as up to 50 percent lower shrinkage stress. These are two key physical properties in bulk-fill restoratives.

Admira Fusion x-tra has a 4 mm depth-of-cure for fast, long-lasting posterior restorations and is available in one universal shade.

Admira Fusion’s nano-particulate amplifies its chameleon effect, enhancing its ability to adapt and blend to surrounding tooth structure compared to conventional composites, according to the company.

The ORMOCER matrix used within Admira Fusion x-tra makes the material highly biocompatible because it contains none of today’s classic monomers (BisGMA [BPA], TEGDMA, UDMA, etc.). With an 84 percent (by weight) inorganic filler content, the light-cured, radiopaque Admira Fusion x-tra has excellent strength and wear properties, according to the company. Additionally, the company reports that it is compatible with all conventional bonding agents and offers homogeneous non-sticky handling.

To learn more, you can visit VOCO online at www.vocoamerica.com.